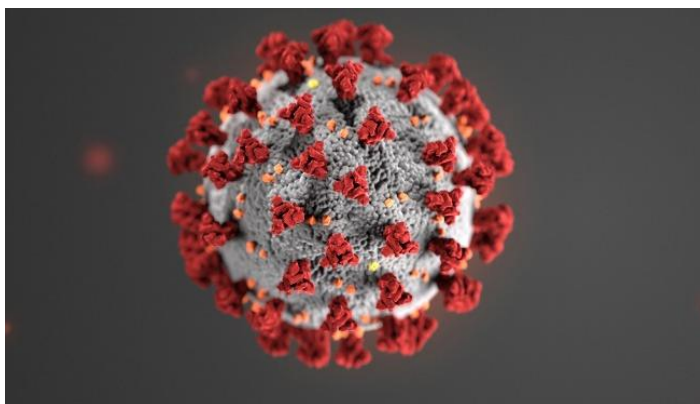


# CERC WEBINAR

CRISIS + EMERGENCY RISK COMMUNICATION

## CERC Overview for COVID-19



The right message at the right time from the right person can save lives. Health communication professionals, public officials, and others working to share information during the novel coronavirus outbreak can apply Crisis and Emergency Risk Communication (CERC) principles to more effectively develop and share COVID-19 messages. Join CDC's CERC program on **April 6, 2020 at 1 p.m.** to learn more about using CERC principles to help fight the spread of COVID-19. Closed captioning will be available.

More information on this webinar, previous CERC webinars, and continuing education can be found on the [CERC Webinar Website](#).

### Webinar Information

**When:** April 6, 2020 at 1 p.m. ET

**Please click the link below to join the webinar:**

<https://www.zoomgov.com/j/1602903524>

### Or iPhone one-tap:

US: +16692545252,,1602903524# or  
+16468287666,,1602903524#

### Or Telephone:

Dial(for higher quality, dial a number based on your current location):US: +1 669 254 5252 or  
+1 646 828 7666

**Webinar ID:** 160 290 3524

**International numbers available:**

<https://www.zoomgov.com/join/91234567890>